

MERIT WINS



"If a man write a better book, preach a better sermon, or build a better mouse trap, even though his house be built in the woods, the public would beat a path to his door."

Which applies equally well to everything in life, including merchandising. We have through sheer merit built in Salt Lake City the biggest shoe business in the intermountain west. Better assortments, better values, better store service.

In Virgil Groo we have a man who is in thorough accord with our ideas of merchandising, and we are duplicating in American Fork our methods and giving you the biggest and best shoe stock ever shown in the county to select from. Every one knows Virgil Groo, knows his reliability, and we want you to get acquainted with us through him. So we are offering for this month only actual savings on desirable merchandise of a fourth, a third, a half, and more than half, as a pleasant introduction.

\$1.98

SPECIAL FOR MEN.

Just the thing for sugar factory, also a good work shoe on the farm. Then, too, a line of semi-dress shoes. Regular \$2.50 and \$2.85 values.

\$1.98

SPECIAL FOR WOMEN AND BIG GIRLS

This has been the biggest selling special in our store, and it conclusively proves that women folks of this vicinity know real values included in this offering of Brown Shoe Co. famous Whitehouse \$4.00 shoes, Krippendorf-Dittman \$3.50 and \$4.00 patent or gun metal, low or Cuban heel models, Wichert & Gardner \$5.00 and \$6.00 novelty shoes, all at \$1.98 the pair.

\$1.48

—THE BEST SPECIAL WE HAVE EVER QUOTED FOR WOMEN.

Our famous \$1.48 Special. Best quality, dull vamp with gray cloth top, lace model. All sizes. Also several broken lines of our best \$4.00 kid and patent leather welted shoes. Also a line of \$2.50 low heel calf and kid shoes for growing girls and women, in all sizes. All the above at \$1.48 the pair.

CHILDREN'S NICE FELT SLIPPERS.

In red or blue. Sizes 5 to 8, 50c; 9 to 11, 68c; 12 to 2, 88c. BEAUTIFUL LINE OF CHILDREN'S FELT SLIPPERS.

Pretty figures of little Dutch kiddies or other pleasing characters. Nice and warm. Sizes 5 to 11, 58c; 12 to 2, 68c. Big girls' or boys' sizes, 78c.

THE GREATEST FELT SPECIAL YOU HAVE EVER SEEN

98c buys choice of any Felt Juliet, fur or ribbon trimmed; also many pleasing styles in braid binding, in plain opera, all made with belting soles and extra good quality felt. Standard \$1.25 values. All sizes.

EXTRA! EXTRA! EXTRA!
Our very best quality high-top shoes, gun metal vamps, button styles, \$1.85 quality, sizes 6 to 8 only. 98c the pair. Same shoe as above, 8 1/2 to 11, \$2.25 the pair.

58c

Babies' Shoes, standard \$1.00 quality

48c

Small sizes only, suitable for women; fit girls from 10 to 13 years. Best \$2.85 values.

78c

Ladies' medium and small sized shoes \$4.00 and \$5.00 grades.

A wonderful offering for children. 98c pair. With leather higher than a cat's this splendid offering of Children's shoes, kid or calf skin, all solid and well made, certainly appeal to you. Sizes 9 to 11, 98c pair.

The same in Misses' sizes, including a line of high cuts, all at \$1.28 the pair.

We pay Interurban fare from Pleasant Grove or Lehi on purchases of \$5.00 or over.

BE SURE AND SEE OUR XMAS SLIPPER BOOTH

You will find city assortments. Come while they are best. We buy in jobbers' quantities, eliminate middlemen's profits and effect you splendid savings. There is a big difference between a shoddy felt slipper and a woolen felt. Ask Virgil to show you the difference.

MAN'S HOUSE SLIPPER SPECIALS.

Buy them now for Christmas. Neat style Man's House Slippers in embroidered velvet or imitation alligator. 68c the pair.

98c the pair—Man's extra nice tan or black goat skin, neatly patent leather trimmed House Slippers, all sizes. Regular \$1.45 values.

\$1.68.

Make Mother, Grandma or some dear friend happy with a pair of Fleece Lined Shoes. \$2.00 and \$2.25 values. Extra well made.

HIRSCHMAN'S

U. of U. DRAMATIC CLUB.

Miss Maud May Babcock with an all star cast from the U. of U. will present "Her Husband's Wife" at the Royal Theatre next Thursday. A son of Judge S. R. Thurman formerly of

Lehi is manager of the Dramatic Club and promises the people of the Alpine Stake a rare theatrical treat. The local high school will attend in a body. Superintendent Hopkins and Principal Semion guarantee the attraction.

University of Utah Dramatic Club

Under the direction of Professor Maud May Babcock.

PRESENTS

"HER HUSBAND'S WIFE"

A side-splitting Comedy in four acts.

ONE NIGHT ONLY

ROYAL THEATRE, Lehi
Thursday Evening, Dec. 19

Twelve all-stars in cast, picked from 1,000 students.

(Miss Babcock says this is the BEST Production ever presented by the University of Utah.)

ADMITTANCE 50c, 35c, 25c

Seats on sale at People's Co-op, Wednesday and Thursday, Dec. 15, 16, 1915.

Bank of American Fork

The strength of this Bank lies not alone in its Capital, Surplus and Resources, but in the character and financial responsibility of the men who conduct its affairs.

Capital Stock	\$100,000.00
Surplus	25,000.00
Undivided Profits	25,000.00
Stockholders' Liability	50,000.00

\$151,000.00

TWENTY-FOUR YEARS SUCCESSFUL BANKING

A SHORT HONEYMOON.

Miss Ruth Robinson, daughter of Mr. and Mrs. Smith Robinson of the Fourth ward, was married in the Salt Lake Temple Wednesday to Mr. Clarence Sommers of Tremonton. The groom left the same evening for a mission to the northern states, while his bride returned to Lehi.

Anderson's Adjustable Handle

"Connectable to the famous superior Dust Mop (Oil of Cedar) any brush, scrubber, window dryer, mop, picture and curtain pole holder, is surely the king. Everybody satisfied. Address Julius Lemperle, 40 South Main, Salt Lake City. 11-2t-p

Classified Ads

Do You Want More Money For Your Hides and Furs?

If you do we can show you the way. Write for the most up-to-date, and attractive price list ever issued. It's full of interesting and reliable information. Free to you for the asking. MCALL'S DECOY and our POISON BAITS increase your catch 100%. Decoy, 2 oz. tubes, 35c; 4 oz. 60c; 8 oz. 1.00. Sure Death Capsules, \$1.75 per 100. Express prepaid. Trappers supplies at lowest prices. Catalog Free.

Northwestern Hide & Fur Co.
200 1st St. N., MINNEAPOLIS Established 1890

FOR SALE—One Hamilton piano in excellent condition. Very reasonable must sell, am leaving town. Inquire at this office or write P. O. Box 136 American Fork. 11-1t-p

MONEY TO LOAN—FROM \$1000 TO \$5000 at 8 per cent. Particulars at this office. 11-2t-f

FOR SALE

FOR SALE—Second-hand wagon 3 1-4 inches, also three good horses. Inquire of Rasmus H. Lund, Pleasant Grove. 4-2t-p

FOR SALE—1 Bonnie Oak Heater, 1 Stewart Lot Draft, \$3.00. See S. Misenner American Fork. 4-2t-p

NOTICE MR. MAN: Are you in the market for a car—if so we would like to see you. We have about 3 cars in our sales rooms, cars that have been traded in on 1916 models. These cars must be sold regardless of price. Each car is in first class condition. Now is the time to get a bargain in a car. A real bargain. Write us for list and prices. All information in regard to the cars gladly given. Remember you are dealing with a reliable firm. Correspondent solicited. Ask for Mr. Cherry, manager Used Car Department. Randall-Dodd Auto Co., Auto Row, Salt Lake City. Wasatch 4560.

TAXIDERMIST—Game Heads Mounted, fur rugs made to order; write for price list. Elias M. Brewer, 47 So. W. Temple, Salt Lake. Dec.-25-p

SHEEP MEN—Save your sheep pelts and have E. J. Christofferson shear them with the machine. Lehi, Utah. 23-t

WOMEN—When delayed or irregular, use Royal Female Regulator; always brings results. Write Royal Remedy Company, Jamestown, N. Y. 18-p

We print butter wrappers. 11

FOR SALE CHEAP—A Percheron mares, age 5 years, 1200 pounds each. J. L. Pleasant Grove. Phone 37 R. Pleasant Grove.

SHEEP FOR SALE 5,000, from one to five-yearling ewes—F. M. Carr, Dec.

FOR SALE CHEAP—A good Landis No. 3 barn machine, almost new; a large loop press and dies, a large log machine; a good kit makers' tool. Will sell the whole of above. Call on or write George Quinn, Ephraim.

RAISE BELGIAN HARES—mink, frogs, squabs, etc. Postal brings free literature. Address A. K. Black, N. side, Wash.

350-ACRE RANCH IN UNIDITY, New Mexico, subirrigated, better in state; good grass. Write owner, F. C. Harwood, New Mexico.

CHOOSE CAREFULLY WHEN BUYING AN AUTOMOBILE. Get the advice of a disinterested expert before making your choice. Let a man who knows every car from radiator to tail-light, the benefit of his expert advice in just what you can expect before you buy it. The expert will give you the best mobile question gladly give address Automobile Information box 66, Salt Lake City.